



Newly Independent: VCON Focuses Its Expertise on Making High-Quality Videoconferencing Easier Than Ever

Hod HaSharon, Israel, May 25, 2011 – VCON Video Conferencing today announced a new business structure and reaffirmed its position as a pioneer in the development of high-performance, end-to-end videoconferencing solutions.

Formerly a subsidiary of The Emblaze Group (LSE: BLZ), VCON is now an independent company operated by a private investment group with a passion for videoconferencing. The new owners have a vested interest in leveraging the company's years of videoconferencing experience to help businesses throughout the world to cooperate and collaborate, simply and affordably.

“We are very excited about this new phase in VCON's history,” said Mr. Shai Toren, Chief Operating Officer at VCON. “With all of the new technology on the market and all of the changes in the way that business is done today, it's advantageous that VCON now has a greater ability to focus on its core competence of videoconferencing. Furthermore, our new independent structure dramatically increases our flexibility and adaptability to the needs of our customers. We can now more readily provide the right solutions for helping businesses across the world to more easily connect with each other.”

Originally established in 1994, VCON was the first Israeli company to go public on the Paris Stock Exchange (now NYSE Euronext). After it was acquired by The Emblaze Group in 2005, the company continued to introduce innovative videoconferencing products to the market, including the industry's first multi-point conferencing unit (MCU) with integrated session recording and streaming.

VCON Video Conferencing Ltd., now a privately owned company, offers standards-based systems and infrastructure, which are operated easily and intuitively over a variety of networks. The company, headquartered in Hod Hasharon, Israel, sells internationally through a global distribution network to business enterprises, government agencies, financial institutions, broadcasters, universities and colleges, distance learning companies, health-care organizations, and satellite companies. More information about the company can be found online at www.vcon.com.

For more information about today's news, please contact Dan Bloom at dan@vcon.com.