

Looking to get more out of indoor cycling and bike training at home?

## **Race through virtual worlds with new ANT+-compatible download, free from Spivi®**

Cyclists exercising on bike trainers and serious indoor cycling fans know this... Cranking away day after day, pushing to “hit the numbers,” can get a bit boring at times.

Spivi, a new high-tech company specializing in enhancing the fitness experience, knows this, too.

With a mission to make indoor training more social and exciting, the company is now offering the Spivi Home Edition for free as part of a limited time beta trial offer.

Downloadable through [www.spivi.com](http://www.spivi.com), Spivi Home Edition allows you and your bike to become an avatar, racing through a realistic world on customizable routes that vary in intensity.

A virtual “trainer” avatar riding near you on screen sets the pace, making your workout more engaging and life-like as the software coaches you toward peak performance.

Better yet, Spivi Home Edition is social. Race against friends and other people you meet through the platform. Set records. Compare results. Share programs that you create. Stay motivated.

“As tech geek cyclists, we wanted more... more engagement during our indoor training sessions, more excitement and motivation, and more integration of the latest interactive technologies within our workouts,” said Shay Amir, co-creator of Spivi. “We worked hard to create a new world of virtual trainers and I hope that others will enjoy the Spivi Home Edition as much as we do.”

For more information about the limited-time free download of the new Spivi Home Edition virtual trainer software package, please go to [www.spivi.com/spivi-cgi/product\\_lines.cgi](http://www.spivi.com/spivi-cgi/product_lines.cgi).

Spivi Home Edition is 100% compatible with wireless ANT+ sensors. It’s easy to set up and use within minutes. More information is available on the ANT+ site at [www.thisisant.com/directory/spivi-home-edition-beta/](http://www.thisisant.com/directory/spivi-home-edition-beta/)

High-resolution photo images of the Spivi Home Edition beta product are available online at [www.spivi.com](http://www.spivi.com).

To see a demo reel and other video clips, please go to [www.youtube.com/user/spivitech](http://www.youtube.com/user/spivitech).

For more information, please contact Spivi co-creator and CEO Shay Amir at [shay@spivi.com](mailto:shay@spivi.com).