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## MEDIA ALERT

### **IMS to Speak at December 7<sup>th</sup> meeting of the Israeli Supply Chain Management Association**

**TEL AVIV, Dec. 1, 2014** – IMS, the industry leader in inventory management solutions, will be speaking at the upcoming meeting of the Israeli Supply Chain Management Association (ISCMA).

This year's meeting, entitled "Smart Logistics - The Logic Behind Logistics," will be held December 7<sup>th</sup>, 2014 at the "Avenue" conference center in Airport City.

At 11:10am, Samson Samson, CFO and EMENA regional manager at IMS, will lead a session focusing on mitigating and reducing inventory-associated risks, challenging business units and increasing organizational efficiency.

More information (in Hebrew) about this year's ISCMA meeting can be found online at [www.adar-yoz.net](http://www.adar-yoz.net). The ISCMA is the leading professional organization, in Israel, for supply chain executives from all industries, as well as companies offering services, technology and tools for upgrading, promoting and improving supply chain management.

#### ABOUT IMS

IMS is the industry leader in inventory management solutions for semiconductor fabs, microelectronics manufacturers and advanced production facilities. We help companies to save money and free themselves from the burdens of the conventional supply chain by managing the inbound flow of inventory from multiple suppliers and ensuring that the right inventory is available at the right time at the right price. To learn more, please visit the company online at [www.UTiIMS.com](http://www.UTiIMS.com).

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